

### WHY IT'S WORTH HAVING

# Benefits for visitors and venues

Visitors get announcements they can actually understand, and venues get an easy way to provide that without rebuilding their existing Public Address System.

#### FOR VISITORS

### Announcements you can understand

#### ● Check what you missed

Missed the start, or want to check a detail again? Replay controls (including jumping back 10 seconds or restarting) and a visible transcript mean an announcement isn't gone the moment it's spoken.

#### ● Read what you couldn't hear

Background noise, distance from the speaker, poor acoustics, or a hearing difficulty can all get in the way of a spoken announcement. The transcript is there on your own phone, whenever you need it.

#### ● Understand it in your own language

Transcriptions are automatically translated into up to 10 languages, so visitors who aren't fluent in the venue's local language aren't left guessing.

#### ● No account or setup required

Visitors use the Announce Again app on their own device to listen to nearby public announcements — a venue account is only needed by the people managing the system, not by visitors.

#### FOR VENUES

### Provide Accessible Announcements

#### ● Nothing to rip out

Announce Again connects to the PA system you already have. There's no replacement hardware to specify, procure or maintain.

#### ● Install your way

Self-install for free with your own IT/AV team using our installer documentation, or choose professional setup for a fixed one-off fee and we'll install and calibrate it for you.

#### ● Simple, predictable pricing

One monthly subscription per Recorder Box, with a generous included allowance and no artificial feature tiers. No long-term contract — cancel any time.

#### ● Supports your accessibility approach

Reference datasheets map Announce Again against accessibility legislation and standards relevant to your sector, so you and your advisers can see clearly what it helps address — and what it doesn't.

#### ● Stay in control

Manage sites, PA systems and Recorder Boxes from one account, with administrators able to remove announcements from the app when needed.

### Relevant to venues across sectors

We designed Announce Again to help venues address the legislation, standards and codes of practice that come up most often when considering accessible announcements:

#### General / cross-sector

Equality Act 2010, BS 8300-2:2018, ISO 21542:2021, EN 17210:2021

#### Buses & coaches

Public Service Vehicles (Accessible Information) Regulations 2023

#### Rail

DfT Accessible Railway Stations Code of Practice; PRM NTSN

#### Air travel

EC Regulation 1107/2006; CAA CAP 1411 (hidden disabilities)

**No PA system to replace. No visitor left behind.**